



## PROVIDING DIGITAL FILES FOR PRINTING

### MINIMUM SIZES:

**Lines:** A line less than 0.5 pt may print uneven due to lack of support on the printing plate. Reverse copy of lines less than 0.5 pt may fill in during printing due to bleeding of the ink. Objects or text that are outlined should be no less than 0.5 pt thick.

**Type:** Type less than 4 pt can not be guaranteed legible during printing. It is recommended that reversed text be no less than 6 pt to avoid filling in.

**Die Cut Tolerance:** All live art/text should be 1/16" away from die line to allow for die movement.

**Gradients:** We recommend that on gradients and screens to use no less than 1% of a color. This will allow for a smoother transition.

**Vectorized Art:** To avoid resolution issues, copy should be sent as outlined art and/or editable text. This allows the text to be easily manipulated and adjusted, such as increasing line thickness or adding an outline.

**Raster Images:** Resolution requirement: Photos should be at 300 ppi minimum for the image to be used at 100% and to output film at 200 linescreen. For further questions, please call (406) 863-3807.

### GUIDELINES FOR DIGITAL ART SUBMISSION:

- Include all imported graphics files (eps, tiff, jpeg, etc.)
- Include a color printout and/or sample to be matched.
- Include all MAC or PC PostScript or TrueType fonts used in the document.
- Acceptable Media: Email or Internet.

**PRESS READY PDFs ARE ENCOURAGED.**

### REFERENCE CHART:

#### Minimum Sizes:

Bar Code Quiet Zone	1/8" (.125")
Bleed	1/8" (.125")
Die Cut Tolerance	1/16" (.0625")
Reversed Text Minimum Size	6 pt.
Screen % Minimum	1%
Text Minimum Size	4 pt.
UPC Minimum Size	70%

#### Resolution Requirements:

Raster Images	300ppi
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#### Macintosh Applications:

Adobe Creative Suite  
QuarkXPress 8

#### Digital Art Submission:

##### FTP [ftp.totallabel.com](ftp://ftp.totallabel.com)

The Total Label USA FTP site can be accessed once you have been given a username and password. Please contact your sales or customer service representative for this information.

##### Email [art@totallabel.com](mailto:art@totallabel.com)

Email files to [art@totallabel.com](mailto:art@totallabel.com). Please include any additional instructions with your message and your contact information. Attachments should be compressed using Stuffit or supplied as a self-extracting file. All files over 50 MB should be sent via the internet using an FTP site.

*If you have any questions about sending your art files to us, please call (406) 863-3807.*